



Fundraise for Special Olympics Great Britain through Easy Fundraising

A walkthrough of how to install Easy Fundraising on your browser to raise funds through everyday shopping for Special Olympics Great Britain. If you need any further assistance please email fundraising@sogb.org.uk

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Navigate to <https://www.easyfundraising.org.uk/>

You spend, brands donate.

Sign up to easyfundraising and see your favourite brands donate to the cause you care about whenever you shop with them.

Start raising free donations today

Join thousands of others raising for good causes

Without easyfundraising

£0
Donation



Argos Price: 289.99

Via easyfundraising

£11.60*
Donation



Argos Price: 289.99

*Based on Argos donation rate of 4% for new customers, correct as Feb 2025

amazon.co.uk

ebay

Argos

JOHN LEWIS
& PARTNERS

2 Click "Start raising free donations today."

The screenshot shows the easyfundraising homepage. At the top, there's a navigation bar with the logo and links: 'How it works', 'Find a cause', 'Register a cause', 'Register a business', 'Log in', and a 'Sign up' button. The main heading is 'You spend, brands donate.' followed by a subtext: 'Sign up to easyfundraising and see your favourite brands donate to the cause you care about whenever you shop with them.' Below this is a yellow button that says 'Start raising free donations today' and a line of text: 'Join thousands of others raising for good causes'. To the right, there's a comparison table for an Argos Nintendo Switch console (Price: 289.99). The table has two columns: 'Without easyfundraising' and 'Via easyfundraising'. In the 'Without easyfundraising' column, the donation is £0. In the 'Via easyfundraising' column, the donation is £11.60*. A small note at the bottom of the table states: '*Based on Argos donation rate of 4% for new customers, correct at Feb 2025'. On the right side of the page, there are zoom in (+) and zoom out (-) icons.

easyfundraising

How it works Find a cause Register a cause Register a business Log in Sign up

You spend, brands donate.

Sign up to easyfundraising and see your favourite brands donate to the cause you care about whenever you shop with them.

[Start raising free donations today](#)

Join thousands of others raising for good causes

Without easyfundraising	Via easyfundraising
£0 Donation	£11.60* Donation
Argos Price: 289.99	Argos Price: 289.99

*Based on Argos donation rate of 4% for new customers, correct at Feb 2025

Click "Support a cause."

The screenshot shows the 'Your fundraising journey starts today' section. It features two main options: 'Support a cause' and 'Register your own cause'. The 'Support a cause' option includes a description: 'You can pick within a selection of thousands national and local causes.', a clock icon indicating '4 questions, takes around 2 minutes', and a right arrow icon. The 'Register your own cause' option includes a description: 'We'll guide you through the entire process, from the registration to getting your first donations.', a clock icon indicating '8 questions, takes around 4 minutes', and a right arrow icon. At the bottom, there are links: 'Learn how easyfundraising works' and 'Already have an account? Log in'. A footer note states: 'To use easyfundraising, you must reside permanently in the UK'. On the right side of the page, there are zoom in (+) and zoom out (-) icons.

Your fundraising journey starts today

Support a cause

You can pick within a selection of thousands national and local causes.

4 questions, takes around 2 minutes

Register your own cause

We'll guide you through the entire process, from the registration to getting your first donations.

8 questions, takes around 4 minutes

[Learn how easyfundraising works](#) | [Already have an account? Log in](#)

To use easyfundraising, you must reside permanently in the UK

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Type "Special Olympics Great Britain" then "Search Cause."

The screenshot shows the easyfundraising website. At the top, there's a navigation bar with the logo, links for 'How it works', 'Find a cause' (highlighted), 'Register a cause', and 'Register a business'. On the right, there are 'Log in' and 'Sign up' buttons. Below the navigation bar, a large heading reads 'Explore our list of charities and good causes to choose the one you want to support'. A search bar contains the text 'special olympics great' with a dropdown menu showing 'Special Olympics Great Britain' and a link to 'View all causes for "special olympics great"'. A yellow 'Search cause' button is next to the search bar. Below the search bar, a section titled 'Popular causes' displays three charity cards: Alzheimer's Society (1,335 supporters, £18,308.13 raised), Mental Health Foundation (807 supporters, £1,030.26 raised), and Save The Children (2,429 supporters, £11,836.03 raised). A vertical scrollbar is visible on the right side of the page.

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Click "Special Olympics Great Britain."

The screenshot shows the easyfundraising website with the search results for 'Special Olympics Great Britain'. The navigation bar is the same as in the previous screenshot. The search bar now contains 'Special Olympics Great Britain' and a yellow 'Search cause' button is next to it. Below the search bar, a section titled '1 cause' displays a single charity card for 'Special Olympics Great Britain'. The card shows the logo, the name, '10 supporters', '£19.02 raised', and a location pin for 'Shoreditch, London'. At the bottom of the page, there's a dark teal footer with the easyfundraising logo, social media icons (Facebook, Instagram, Twitter, YouTube), and four columns of links: 'Get donations' (Browse our brands, Browser extension), 'Resources' (Promote my cause, Fundraising ideas), 'Policies' (Website terms, Supporter terms), and 'About' (Our history, mission and credentials). On the right side of the footer, there's a 'Get the app' section with 'Download on the App Store' and 'GET IT ON Google Play' buttons.

6 Click "Start raising free donations today."

Special Olympics Great Britain

Shoreditch, London

£19.02 raised

10 supporters

Start raising free donations today

Join thousands of others raising for good causes



**Special
Olympics**
Great Britain

About Special Olympics Great Britain

<http://www.specialolympicsgb.org.uk/> • Charity number: 800329

Special Olympics GB is the largest provider of a year-round, all ability, sports programme in Great Britain and supports over 10 000 athletes with



7 Sign up by entering your email address and click continue:



You've chosen to earn free cashback for Special Olympics Great Britain

[Change cause](#)

Email address

Confirm email address

Continue

Already have an account? [Log in](#)



8 Create a password, then continue:

 easyfundraising

✓ Choose cause

2 Create account

Password

Your password must be at least 8 characters

 [show](#) 

Confirm password

 [show](#) 

Continue

[Back](#)



9 Enter your details:

 easyfundraising

✓ Choose cause

2 Create account

First name

Last name

Continue

[Back](#)



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Click "Yes" or "No" for email consent then "Create account"

Before raising donations...

We'll make raising free funds for your cause really easy by emailing you when there are great deals with donations and top tips to raise even more money.

- ☒ Yes please, help me raise as much as possible for my cause
- ☐ No thanks, I don't want any help raising for my cause

Create account

By creating an account, you confirm that you have read and agree to the easyfundraising [Terms and Conditions](#) and [Privacy Policy](#).



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Click "Add Extension." This will add an extension to your browser which automatically captures the donations as you shop.



You're almost there, well done!

You just need to add the Donation Reminder. It's our browser extension that provides a little reminder every time you shop online. Never miss a donation!

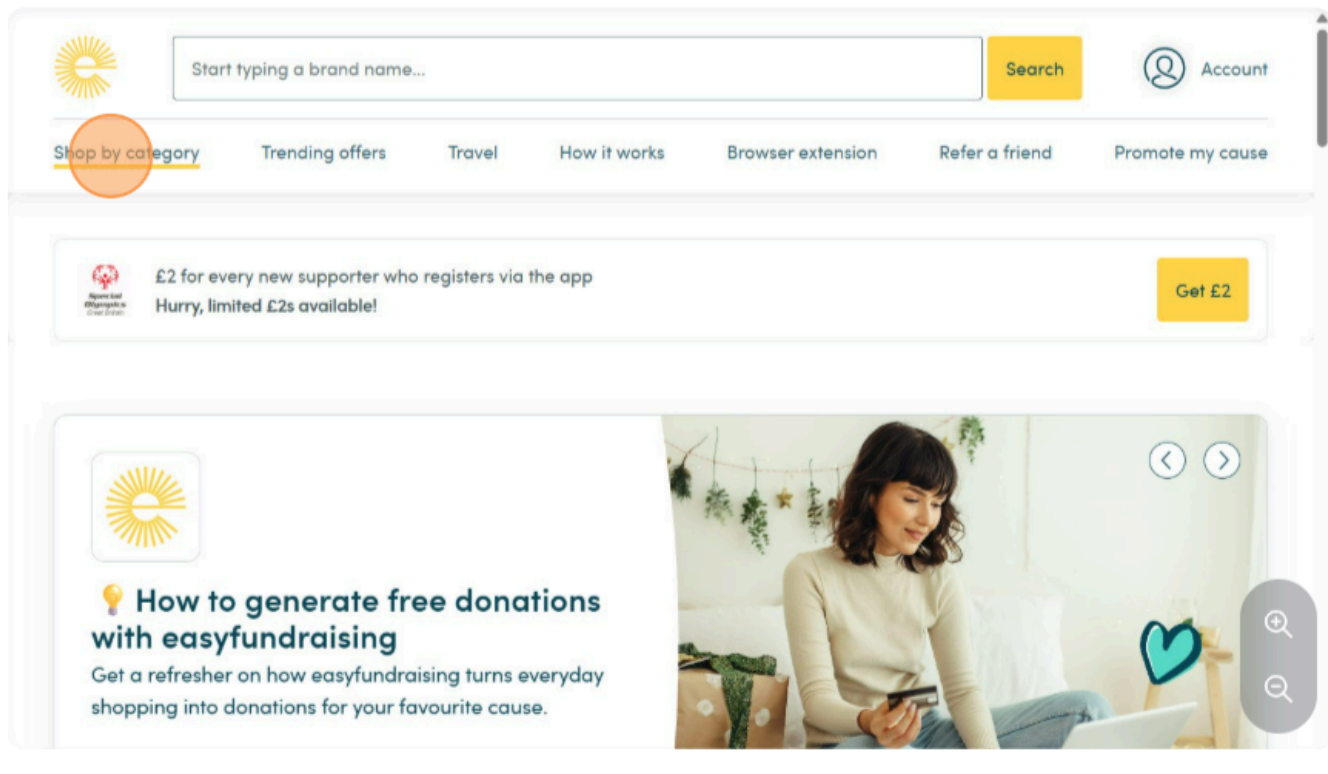
Add Extension

No thanks



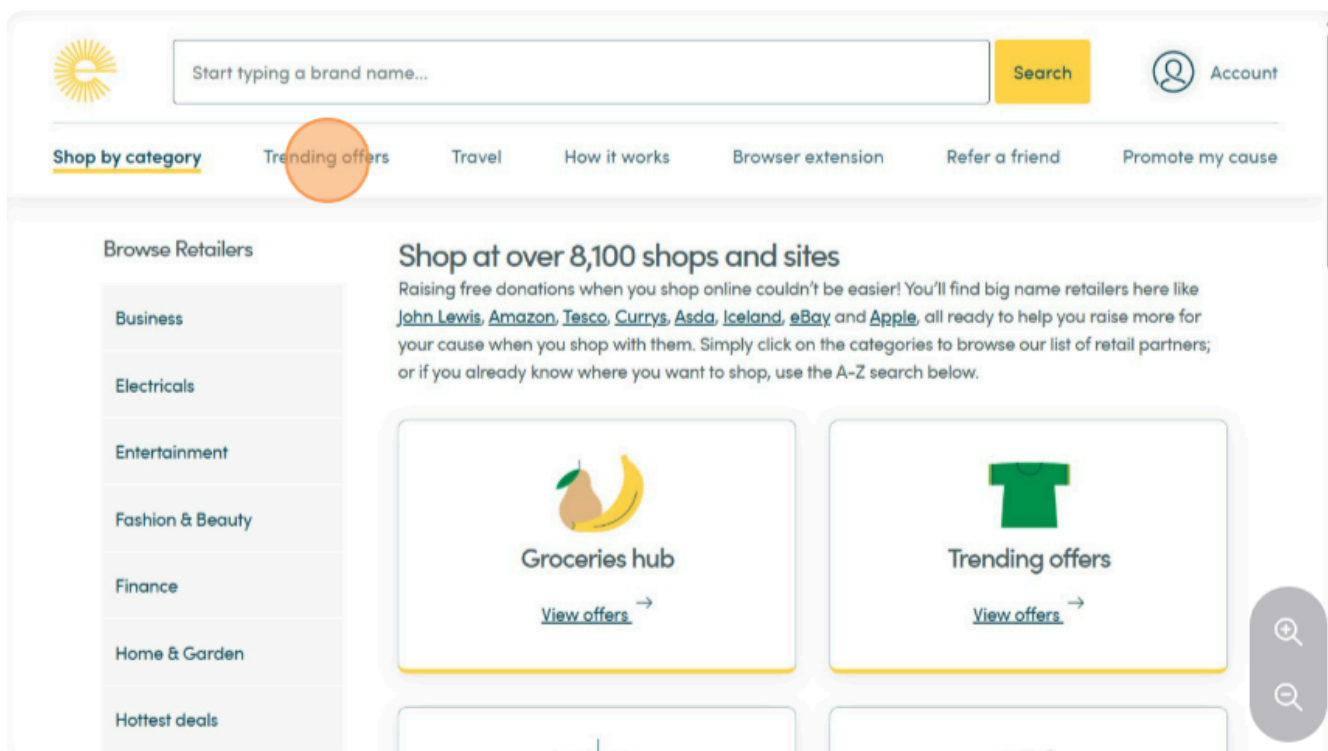
12

You can browse retailers by choosing "Shop by category."

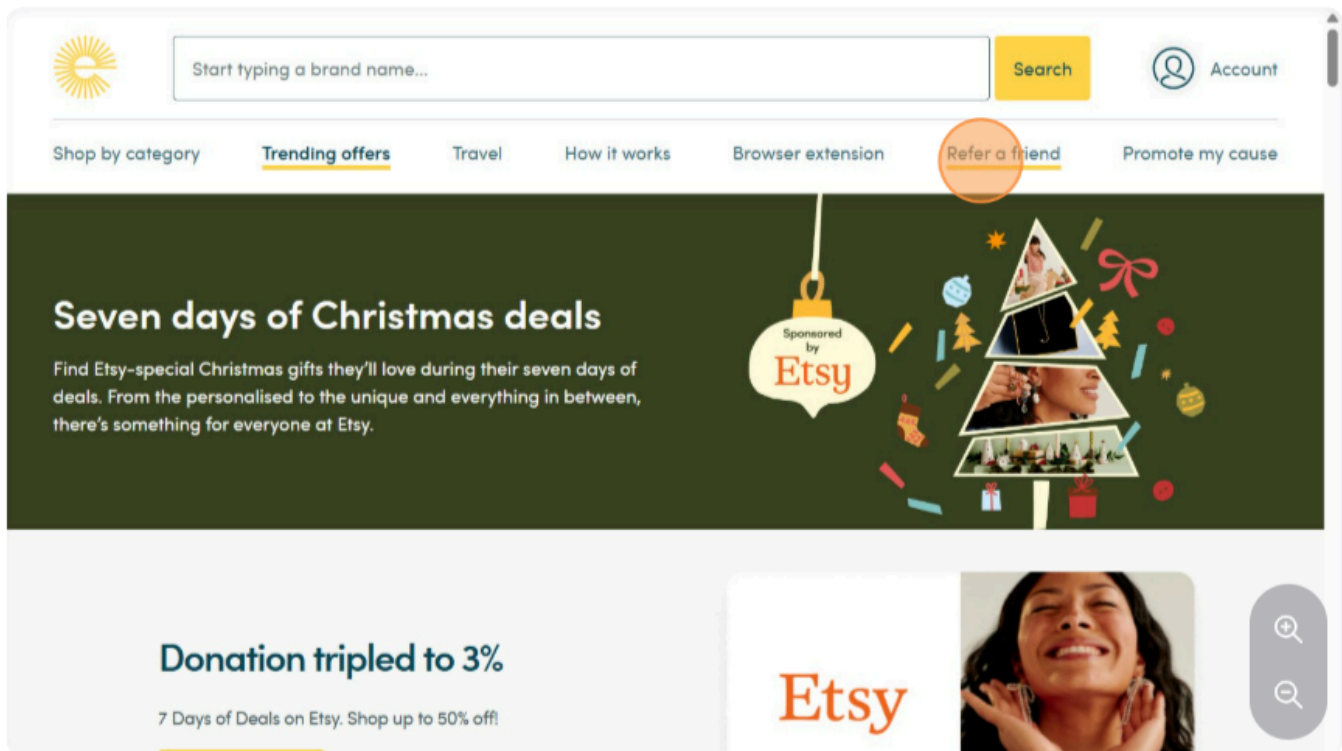


13

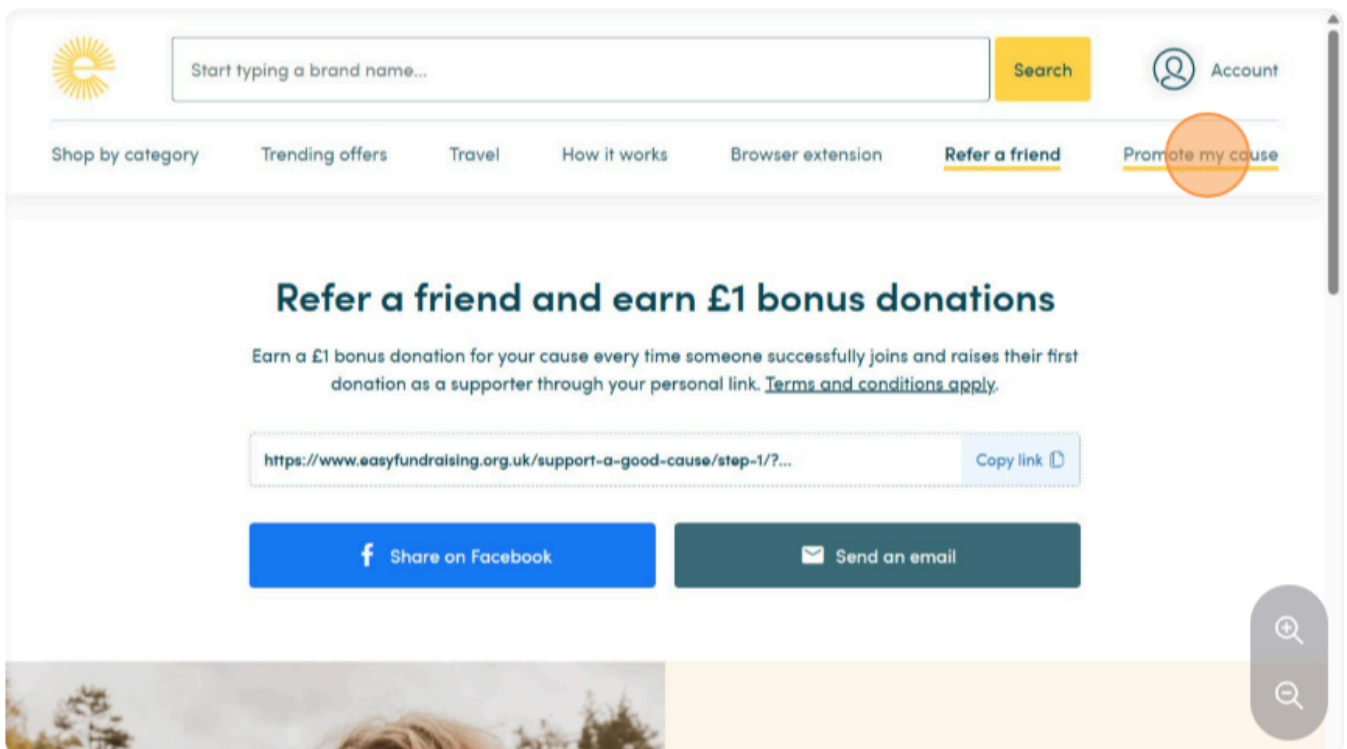
There are often "Trending offers" which you can also view from the homepage.



- 14 Click "Refer a friend" to share the page with a friend. A donation of £1 will be added for every friend you refer.

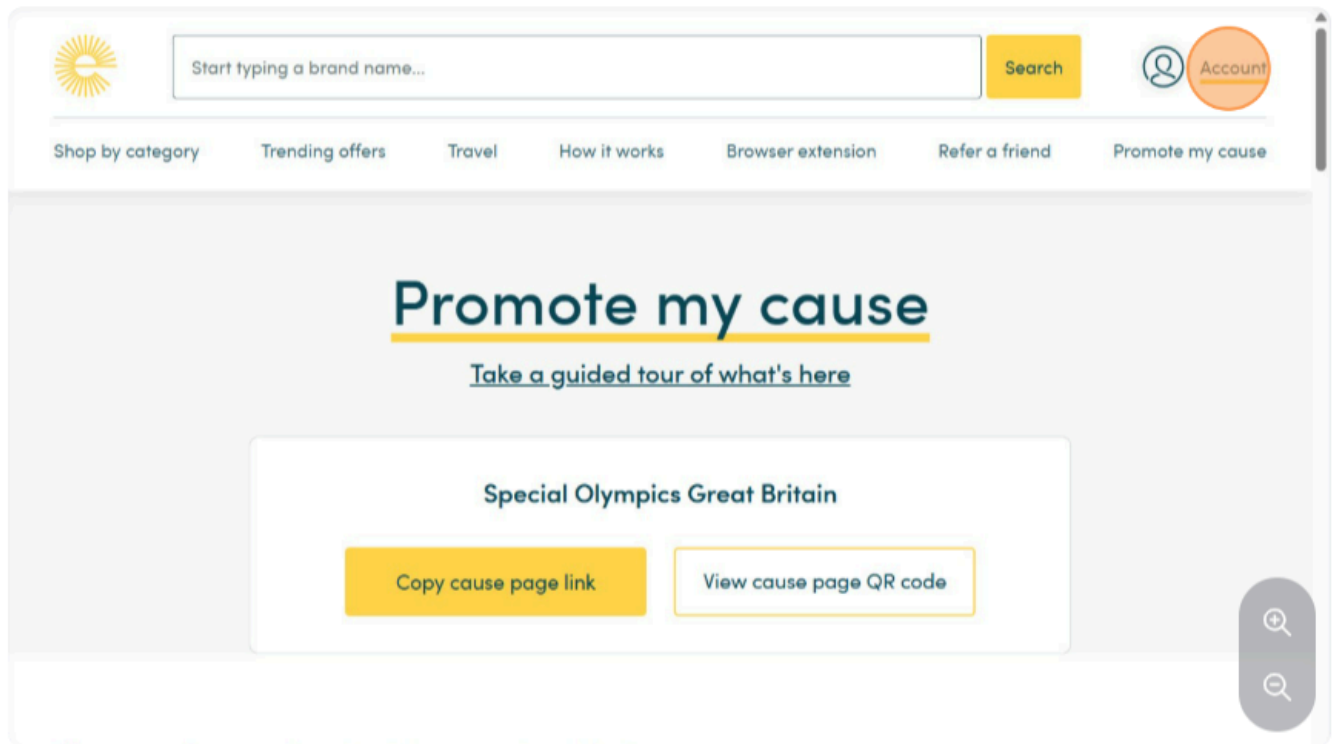


- 15 If you would like to share your referral on social media click "Promote my cause"



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If you would like to access your account click "account." Here you can view your donations, stamp accrual and change your settings.



Tip! Please use Google Chrome Browser for the extension, as Microsoft Edge is not compatible.